



LETTER OF INTENT

BETWEEN
UNIVERSITAS PENDIDIKAN GANESHA, INDONESIA
AND
CENTER FOR ENTREPRENEURSHIP & SME DEVELOPMENT
UNIVERSITI KEBANGSAAN MALAYSIA

In order to promote the mutual interests between the parties, Faculty of Economics Universitas Pendidikan Ganesha, Indonesia, and Centre for Entrepreneurship & SME Development (UKM-CESMED), Universiti Kebangsaan Malaysia, agree to exercise their best efforts to develop the following forms of cooperation:

- a. Expertise Exchange
- b. Mentoring Entrepreneurship Program
- c. Internship Program

Both parties shall appoint a coordinator from each party for the development and management of joint activities.

Both parties understand that all financial arrangements will have to be negotiated and will depend on the availability of funds.

In the event where both parties wish to formalise the abovementioned academic and research collaboration, the parties may enter into a memorandum of understanding or a Memorandum of Agreement (MoA) of which the MoA shall have a binding effect on both parties

The undersigned being duly authorised thereto, have signed this Letter of Intent, on this 5 day October, 2022

For
**Universitas Pendidikan Ganesha,
Indonesia**



Prof. Dr. Gede Adi Yuniarta, SE., M.Si Ak
Dean, Faculty of Economics
Universitas Pendidikan Ganesha

For
**Centre for Entrepreneurship & SME
Development (UKM-CESMED),
Universiti Kebangsaan Malaysia**

Assoc. Prof. Dr. Noor Azuddin Yakob
Director
UKM-CESMED
Universiti Kebangsaan Malaysia